SOCIAL BITE

Festival of Kindness

School Fundraising Pack

Social Bite Fund (known as Social Bite) is a registered SCIO, SC045232, regulated by the Scottish Charity Regulator (OSCR)

Become a School of Kindness

When kindness is shared, it grows. Your kindness is needed now more than ever!

Each year, thousands of homeless people in the UK spend Christmas on the streets, cold, hungry and lonely without a family to go to. For millions of people nationwide, winter marks the end of another year struggling through the ongoing housing emergency. Rents continue to soar. Too few homes are being built. More people than ever, including families and children, are stuck in unsafe or temporary accommodation, forced to make choices that leave them in poverty. Instead of looking forward to hot meals, warmth and time with loved ones, many people face insecurity.

Through taking part in the Festival of Kindness this year with your school, you can make a real difference for people enduring a desperate winter. In the Festival of Kindness, we collect donations, essential items, and gifts to distribute to those most in need and support delivering a hot Christmas dinner service on Christmas Eve and Day. There are festive trees in city centres across the country, but you can also take part in the Festival in your local area too.

Since 2020, the Festival of Kindness has distributed over 1.4 million gifts and meals to people affected by homelessness and food poverty.

How to get involved with your school

Choose an activity from the suggestions in the next pages (or come up with your own idea!) to raise awareness and raise money for supporting people through one of the hardest winters.

Enjoy lots of festive fun with your activity, as well as teaching your young people valuable skills in local community involvement, understanding issues affecting their world and how they can use their voices to create positive change.

12 Festive Fundraising Ideas

Have your own Tree of Kindness

Focus your activities around your Tree, by adding donations and messages to it. Help spread the word about what you're doing by having your Tree in the middle of your school.

Give a Gift

We have a wishlist of gifts we need this Festive period. Can your school organise a collection of these and donate them to one of our Trees of Kindness? We can invite a small group of School representatives to visit the tree and donate your schools gifts. Get in touch to let us know you're collecting and we can arrange a drop off day.

Host a Christmas Jumper Day

Organise a dress down day. It could be a non-uniform day, fancy dress or Christmas Jumper themed. Encourage donations for taking part, and why not host an assembly to tell the pupils more about the issue of homelessness and Festival of Kindness.

Organise a Festive 5K or Mile Walk

Your school's walk could be around the school field or even a walk to school day. You could make it more exciting and all wear Santa Hats or Reindeer ears!

12 Festive Fundraising Ideas

Host a Festive Concert

If you host a Concert, Panto or Show at school ask all those coming along to donate to your school's Festival of Kindness Campaign or add an optional donation to your ticket sales.

Host a Christmas Movie Day

Put on your favourite Christmas movie in the school hall (at lunch or after school) and have a donation collection at your movie event. Why not add in a costume competition for those attending as well?

Christmas Quiz

Test your knowledge and organise a quiz during one of your classes. Who can name all of Santa's reindeer?

Charge an entry fee to have fun while getting thinking caps on and raising some money.

12 Days of Christmas

Launch a 12 Days of Christmas campaign in school. Every day pupils are encouraged to deliver an act of kindness. One day could be collecting gifts, another could be writing messages of kindness to each other, perhaps ending with a visit to one of our Trees of Kindness.

12 Festive Fundraising Ideas

Christmas Lip Sync Battle

It's time to showcase your performance skills! Who's ready to perform a Christmas number one and take part in a lip sync competition or talent show?

Make sure you get teachers involved too!

Festive Bake Off

Let us see your baking skills. Organise a bake off or a gingerbread decorating competition.

Organise a panel of judges made up of teachers and pupils for an extra bit of fun.

Kindness Messages

When kindness is shared, it grows.

We would love you to write messages of kindness to people who will receive the gifts from our Trees of Kindness. You could also write kindness messages to someone in your school or someone at home.

Teachers

We know many of you run a Secret Santa at this time of year. Perhaps this year, encourage staff to donate to the Festival of Kindness Campaign instead. Making a donation could provide someone in a situation of homelessness with a Christmas meal this year.

Every donation counts

£5 could buy a homeless person a Christmas dinner or emergency winter food pack.

£21 could buy a bed with support for a night in a hotel. This winter, we are working with partners to support rough sleepers off the streets. Your funding will help to fund the support costs to go alongside a hotel room.

£5 a **Hot Water Bottle**

£10 a **pair of gloves**

£20 a selection of **toys for children** in homeless accommodation to open on Christmas day

£50 a pair of **warm boots**

Your donation could buy...

£100 a **winter jacket**

£250 3 months **gas and electricity** for a homeless person moving into a new flat

£500 a **laptop** and year's internet supply for a homeless person moving into a new flat

£1,000 Basic **furniture** for a homeless person moving into a new flat

£5,000 **Food vouchers** to feed a family in poverty for 6 months

£10,000 could help provide **accommodation** and support for 30 people for one month over winter

Donations will also be used to develop longer term programs providing homes, jobs, and food to break the cycle of homelessness throughout 2024

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Bring a gift to the Tree of Kindness

You can donate a present to someone who is homeless or vulnerable and place it under the tree along with a personal message of kindness.

Donated items will be placed in weather-proof perspex boxes and collected each evening for transportation to a secure location nearby. We will work with our network of local charity partners to distribute the gifts to homeless people, families, and children in poverty in the community.

You can find our spectacular Trees of Kindness in:

Edinburgh (St Andrew Square)
Glasgow (Vinicombe St)
Aberdeen (Bon Accord Centre)

Birmingham
(New Street Station outside All Bar One)

London
(outside Charing Cross Station)

Gift wishlist

The following items have been identified by people experiencing homelessness and support staff as the gifts that will have the biggest impact:

- Warm Gloves & Hats (Children/Adults)
- Warm Clothes (Children/Adults)
- Walking Boots/ Trainers
- Children's Toys
- Soaps & Toiletries
- Blankets
- Winter Jackets & Raincoats (Children/ Adults)
- Beauty & Grooming Products
- Hot Water Bottles
- Family Board Games
- Arts & Crafts Sets
- Mobile Phone Top ups & Sim Cards
- Thermos Flasks
- Supermarket vouchers
- Sleeping bags
- Torches
- Earphones

Don't:

- ✗ Give alcohol
- ✗ Provide home-baking
- ✗ Drop off the goods outwith advertised opening times for the trees
- ✗ Give second hand goods
- ✗ Bring wrapped gifts.
  For safety reasons and to help us ensure the gift gets to the right person, we ask that the gifts you donate should not be wrapped. We will make sure they are wrapped ahead of being gifted to the recipient though.

Setting up a Fundraising Page

One of the easiest ways to fundraise is online.

Step 1

Go to Social Bite's Festival of Kindness Campaign page.

Click here to go to the page

Step 2

On the right of the page click on the button 'Start Fundraising'.

Step 3

Name

Sarah Richards

Password

****

Next

Choose a member of staff to set up a fundraising page on behalf of the company.

Step 4

Target

£ 5,000.00

Choose Images

Next

Set your fundraising target and upload your images.

Step 5

Page Name

Sarah's Fundraiser

Description

I'm raising funds to...

Submit

Name your page and let everyone know why you are fundraising for Social Bite.

The first donation to your page always influences how others will donate. Why not make the first donation yourself to show others your dedication to your efforts.

Don't forget to say thank you. Each time you receive a donation to your page send a message of thanks. Others will be more likely to share your page too!

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Be part of this movement of kindness

Tangible social impact

Be part of a campaign that demonstrates how every single pound will directly help someone in need.

Benefitting your local community

Help those who need support and that are right on your school's doorstep.

Relevance UK-wide

Be part of a movement that's changing how we tackle homelessness, both here and beyond our Scottish borders.

Fully accessible

Contributions from just £5 will have a direct impact on someone in need this winter.

Meaningful school community engagement

Be part of a campaign that is all about togetherness.

Positive PR stories

Share proudly your involvement in this Festival of Kindness.

Inspiring content

Inspire your pupils, teachers, parents, guardians and wider school community with your contributions to a movement that's making tangible, positive change.

All pupils get involved

Inspire your pupils, teachers, parents, guardians and wider school community with your contributions to a movement that's making tangible, positive change.

Thank you

Thank you for being part of this movement of kindness. Your support will be helping thousands of people who are homeless and living in poverty.

We would love to hear your Festival of Kindness plans and we are here to support you with anything you might need.

Get in touch if you have any questions:
community@social-bite.co.uk

Follow us on socials and remember to tag us in all of your *#FestivalOfKindness* activities!

@socialbitebusiness @social_bite @SocialBite_

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