SOCIAL BITE

Festival of Kindness



SCHOOL FUNDRAISING PACK

Social Bite is a registered charity (charity No SC045232)

BECOME A SCHOOL OF KINDNESS

Your act of kindness can change everything.

Each year, thousands of homeless people in the UK spend Christmas on the streets, cold, hungry and lonely without a family to go to. For millions of people nationwide, winter marks the end of another year struggling through the ongoing housing emergency. Rents continue to soar. Too few homes are being built.

Through taking part in the Festival of Kindness this year with your school, you can make a real difference for people enduring a desperate winter. In the Festival of Kindness, we collect donations, essential items, and gifts to distribute to those most in need and support delivering a hot Christmas dinner service on Christmas Eve and Day. There are festive trees in city centres cross the country, but you can also take part in the Festival in your local area too.

Since 2020, over **1.7 million** Christmas meals, food packs, gifts, and essential items have been distributed through Festival of Kindness to people affected by homelessness and food poverty.

















HOW TO GET INVOLVED WITH YOUR SCHOOL

Choose an activity from the suggestions in the next pages (or come up with your own idea!) to raise awareness and raise money for supporting people through one of the hardest winters.

Enjoy lots of festive fun with your activity, as well as teaching your young people valuable skills in local community involvement, understanding issues affecting their world and how they can use their voices to create positive change.

12 FESTIVE FUNDRAISING IDEAS

Supercharge you fundraising with our downloadable Christmas resources



HAVE YOUR OWN TREE OF KINDNESS

Focus your activities around your Tree, by adding donations and messages to it.

Help spread the word about what you're doing by having your Tree in the middle of your school.



GIVE A GIFT

We have a wishlist of gifts we need this Festive period. Can your school organise a collection of these and donate them to one of our Trees of Kindness? We can invite a small group of School representatives to visit the tree and donate your schools gifts.

Get in touch to let us know you're collecting and we can arrange a drop off day.



CHRISTMAS JUMPER DAY

Organise a dress down day. It could be a non-uniform day, fancy dress or Christmas Jumper themed. Encourage donations for taking part, and why not host an assembly to tell the pupils more about the issue of homelessness and Festival of Kindness.



ORGANISE A FESTIVE 5K OR MILE WALK

Your school's walk could be around the school field or even a walk to school day. You could make it more exciting and all wear Santa Hats or Reindeer ears!

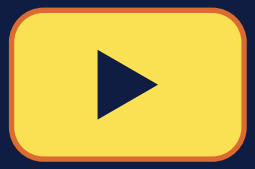
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HOST A FESTIVE CONCERT

If you host a concert, panto or show at school ask all those coming along to donate to your school's Festival of Kindness campaign or add an optional donation to your ticket sales.



HOST A CHRISTMAS MOVIE DAY

Put on your favourite Christmas movie in the school hall (at lunch or after school) and have a donation collection at your movie event. Why not add in a costume competition for those attending as well?



CHRISTMAS QUIZ

Test your knowledge and organise a quiz during one of your classes. Who can name all of Santa's reindeer?

Charge an entry fee to have fun while getting thinking caps on and raising some money.



12 DAYS OF CHRISTMAS

Launch a 12 Days of Christmas campaign in school. Every day pupils are encouraged to deliver an act of kindness. One day could be collecting gifts, another could be writing messages of kindness to each other, perhaps ending with a visit to one of our Trees of Kindness.

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CHRISTMAS LIP SYNC BATTLE

It's time to showcase your performance skills! Who's ready to perform a Christmas number one and take part in a lip sync competition or talent show?

Make sure you get teachers involved too!



FESTIVE BAKE OFF

Let us see your baking skills. Organise a bake off or a gingerbread decorating competition.

Organise a panel of judges made up of teachers and pupils for an extra bit of fun.



KINDNESS MESSAGES

When kindness is shared, it grows.

We would love you to write messages of kindness to people who will receive the gifts from our Trees of Kindness. You could also write kindness messages to someone in your school or someone at home.



TEACHERS

We know many of you run a Secret Santa at this time of year Perhaps this year, encourage staff to donate to the Festival of Kindness Campaign instead.

Making a donation could provide someone in a situation of homelessness with a Christmas meal this year.

HOW YOUR DONATION CAN HELP

YOUR DONATION COULD BUY...

£5 could buy a homeless person a Christmas dinner or emergency winter food pack.



£28 could but a Christmas of Kindness, providing someone with a hot Christmas dinner, a Christmas gift, a pack of essential items and a bed for the night.



£5 could buy a **food pack** for someone vulnerable or experiencing homelessness.

£10 could buy five **pairs of gloves.**

£21 could buy **emergency accommodation** for the night.

£50 could buy **kitchen essentials** for a house at a **Social Bite Village.**

£100 could buy a selection of **children's toys and winter clothes.**

£250 could buy ten **winter essentials kits.**

£500 could buy **laptops** for two homeless people moving into a new flat.

£1,000 Basic **furniture** for a house at a **Social Bite Villages.**

£5,000 250 **supermarket vouchers** for families living in temporary accommodation.

£10,000 could help provide **accommodation** and support for 175 people for one month over winter.

Donations will also be used to develop longer term programs providing homes, jobs, and food to break the cycle of homelessness throughout the year.

Social Bite Fund (known as Social Bite) is a registered SCIO, SC045232, regulated by the Scottish Charity Regulator (OSCR)

BRING A GIFT TO THE TREE OF KINDNESS



You can donate a present to someone who is homeless or vulnerable and place it under the tree along with a personal message of kindness.

We will work with our network of local grassroots projects to distribute the gifts to homeless people, families, and children in poverty in the community.

YOU CAN FIND OUR SPECTACULAR TREES OF KINDNESS IN:

- **Edinburgh** (St Andrew Square)
- **Glasgow** (Vinicombe St)
- **Aberdeen** (Bon Accord Centre)
- **Birmingham** (New Street Station)
- **London** (Charing Cross Station)

GIFT WISHLIST

The following items have been identified by people experiencing homelessness and support staff as the gifts that will have the biggest impact:

- Warm gloves & hats (children/adults)
- Warm clothes (children/adults)
- Winter jackets & raincoats (Children/Adults)
- Walking boots/trainers
- Children's toys
- Family board games
- Arts and crafts sets
- Beauty and grooming products
- Toiletry gift sets
- Hot water bottles
- Thermos flasks
- Sleeping bags
- Blankets
- Torches
- Power banks
- Mobile phone top-ups and sim cards
- Earphones
- Supermarket vouchers

DON'T

- x Give alcohol
- x Provide home-baking
- x Drop off the goods outside of advertised opening times for the trees
- x Give second hand goods
- x Bring wrapped gifts.

FOR SAFETY REASONS AND TO HELP US ENSURE THE GIFT GETS TO THE RIGHT PERSON, WE ASK THAT THE GIFTS YOU DONATE SHOULD NOT BE WRAPPED.

SETTING UP A FUNDRAISING PAGE

One of the easiest ways to fundraise is online.

STEP 1



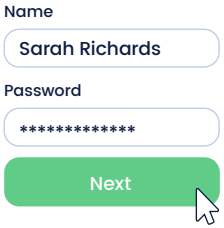
Go to Social Bite's Festival of Kindness Campaign page.
Click here to go to the page

STEP 2



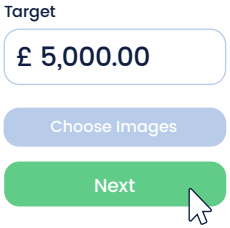
On the right of the page click on the button 'Start Fundraising'.

STEP 3



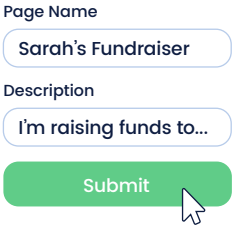
Choose a member of staff to set up a fundraising page on behalf of the company.

STEP 4



Set your fundraising target and upload your images.

STEP 5



Name your page and let everyone know why you are fundraising for Social Bite.



The first donation to your page always influences how others will donate. Why not make the first donation yourself to show others your dedication to your efforts.



Don't forget to say thank you. Each time you receive a donation to your page send a message of thanks. Others will be more likely to share your page too!

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BE PART OF THIS MOVEMENT OF KINDNESS

TANGIBLE SOCIAL IMPACT

Be part of a campaign that demonstrates how every single pound will directly help someone in need.

BENEFITING YOUR LOCAL COMMUNITY

Help those who need support and that are right on your school's doorstep.

RELEVANCE UK-WIDE

Be part of a movement that's changing how we tackle homelessness.

FULLY ACCESSIBLE

Contributions from just £5 will have a direct impact on someone in need this winter.

MEANINGFUL SCHOOL COMMUNITY ENGAGEMENT

Be part of a campaign that is all about togetherness.

POSITIVE PR STORIES

Share proudly your involvement in this Festival of Kindness.

INSPIRING CONTENT

Inspire your pupils, teachers, parents, guardians and wider school community with your contributions to a movement that's making tangible, positive change.

ALL PUPILS GET INVOLVED

With a range of activities that are accessible for all, there is something for everyone in the school community to participate in.

THANK YOU

Thank you for being part of this movement of kindness. Your support will be helping thousands of people who are homeless and living in poverty.

We would love to hear your Festival of Kindness plans and we are here to support you with anything you might need.

Get in touch if you have any questions:
schools@social-bite.co.uk

Follow us on socials and remember to tag us in all of your *#FestivalOfKindness* activities!

@socialbitebusiness @social_bite /socialbite-



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