SOCIAL BITE

Festival of Kindness



ARRANGE YOUR OWN FUNDRAISER

Social Bite is a registered charity (charity No SC045232)

WHEN KINDNESS IS SHARED, IT GROWS

Your act of kindness can change everything.

Each year, thousands of homeless people in the UK spend Christmas on the streets, cold, hungry and lonely without a family to go to. For millions of people nationwide, winter marks the end of another year struggling through the ongoing housing emergency. Rents continue to soar. Too few homes are being built.

More people than ever, including families and children, are stuck in unsafe or temporary accommodation, forced to make choices that leave them in poverty. Instead of looking forward to hot meals, warmth and time with loved ones, many people face insecurity.

Social Bite needs your help to create a movement of kindness to spread festive goodwill to people who are homeless and vulnerable this Christmas.

Since 2020, over **1.7 million** Christmas meals, food packs, gifts, and essential items have been distributed through Festival of Kindness to people affected by homelessness and food poverty.















SOCIAL BITE

Festival of Kindness

We are on a mission to provide 300,000 meals, gifts, and essential items to people who are homeless and vulnerable this winter. As well as this, with your help, we are helping to provide accommodation to people sleeping rough in a time when the numbers of people experiencing homelessness are higher than ever.

In whatever way you can, we are inviting you to join us to share some much-needed kindness this Christmas.

In this pack, we've outlined all the ways you can help, including making a donation, volunteering, or bringing a gift to one of our Trees of Kindness.



WATCH OUR VIDEO TO FIND OUT MORE

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CHRISTMAS KINDNESS IN ACTION

By taking part in the Festival of Kindness, this is what you will be making possible:



CHRISTMAS DINNERS AND FOOD PROVISION

On Christmas Eve and Christmas Day, Social Bite will be opening up our coffee shops and other venues to provide a warm Christmas dinner and some loving company for those who need it. Our staff always give up their Christmas day every year to ensure that homeless and vulnerable people have some delicious food to eat and some festive company. This year we will also be distributing food packs and hot meals to tens of thousands of people in food poverty through a network of grassroots local projects all over the UK.



GIFTS AND ESSENTIAL ITEMS

We will be working with a network of grassroots projects and community groups to distribute tens of thousands of Christmas gifts and essential items. These will range from children's toys for families in poverty to warm clothes for homeless people to mobile phones and laptops to get people connected. In the following pages you will see a detailed "Gift Wishlist" that you can donate financially towards, or buy the gift yourself and place it under the Christmas trees we are installing in city centres. Our team will then organise distribution all over the country in time for Christmas.



EMERGENCY SHELTER AND SUPPORT

This winter we are teaming up with charity partners in all five cities to help fund emergency shelter and support for people sleeping rough. In partnership with local and national government we are supporting an effort to provide accommodation so that people sleeping rough can have warm shelter over the winter period in a hotel room. Your donations will help us fund dedicated support to help them find their feet and secure follow on accommodation.

HOW YOUR DONATION CAN HELP

YOUR DONATION COULD BUY...

£5 could buy a homeless person a Christmas dinner or emergency winter food pack.



£28 could but a Christmas of Kindness, providing someone with a hot Christmas dinner, a Christmas gift, a pack of essential items and a bed for the night.



£5 could buy a **food pack** for someone vulnerable or experiencing homelessness.

£10 could buy five **pairs of gloves.**

£21 could buy **emergency accommodation** for the night.

£50 could buy **kitchen essentials** for a house at a **Social Bite Village.**

£100 could buy a selection of **children's toys and winter clothes.**

£250 could buy ten **winter essentials kits.**

£500 could buy **laptops** for two homeless people moving into a new flat.

£1,000 Basic **furniture** for a house at a **Social Bite Villages.**

£5,000 250 **supermarket vouchers** for families living in temporary accommodation.

£10,000 could help provide **accommodation** and support for 175 people for one month over winter.

Donations will also be used to develop longer term programs providing homes, jobs, and food to break the cycle of homelessness throughout the year.

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BRING A GIFT TO THE TREE OF KINDNESS



You can donate a present to someone who is homeless or vulnerable and place it under the tree along with a personal message of kindness.

We will work with our network of local grassroots projects to distribute the gifts to homeless people, families, and children in poverty in the community.

YOU CAN FIND OUR SPECTACULAR TREES OF KINDNESS IN:

- **Edinburgh** (St Andrew Square)
- **Glasgow** (Vinicombe St)
- **Aberdeen** (Bon Accord Centre)
- **Birmingham** (New Street Station)
- **London** (Charing Cross Station)

GIFT WISHLIST

The following items have been identified by people experiencing homelessness and support staff as the gifts that will have the biggest impact:

- Warm gloves & hats (children/adults)
- Warm clothes (children/adults)
- Winter jackets & raincoats (Children/Adults)
- Walking boots/trainers
- Children's toys
- Family board games
- Arts and crafts sets
- Beauty and grooming products
- Toiletry gift sets
- Hot water bottles
- Thermos flasks
- Sleeping bags
- Blankets
- Torches
- Power banks
- Mobile phone top-ups and sim cards
- Earphones
- Supermarket vouchers

DON'T

- x Give alcohol
- x Provide home-baking
- x Drop off the goods outside of advertised opening times for the trees
- x Give second hand goods
- x Bring wrapped gifts.

FOR SAFETY REASONS AND TO HELP US ENSURE THE GIFT GETS TO THE RIGHT PERSON, WE ASK THAT THE GIFTS YOU DONATE SHOULD NOT BE WRAPPED.

HERE'S HOW YOU CAN GET INVOLVED:



GET FUNDRAISING

Organise your own festive fundraising - get in the Christmas spirit and make a life-changing impact with your donations! From bake sales with festive treats to collections at your local carol concert, Christmas-themed pub quizzes to running 5k every day of advent, you can choose anything you like for your fundraising. When £5 could provide a hot meal for someone this winter, have a think about what you can do with family, friends or colleagues to make a difference!



COLLECT GIFTS AND ITEMS

Why not get your local school or businesses involved with the Festival of Kindness this year? Collect gifts at your school, work place or community centre and drop them off at the Tree of Kindness.



VOLUNTEERING

The Festival of Kindness isn't possible without amazing volunteers. As a volunteer at the Trees of Kindness, you will be providing a warm smile and welcoming presence at our Trees of Kindness for supporters.

We need volunteers to help bring Festival of Kindness to life. Email our team at **volunteering@social-bite.co.uk** to find out how you can get involved.

FUNDRAISING IDEAS

Looking for a winter activity for the whole team? We've got you covered with these fun ideas, ranging from a simple Christmas jumper day to festive bake offs and fitness challenges!

SOCIAL BITE'S BIG CHRISTMAS QUIZ



Fingers on buzzers!
Bring friends and family together to take part in a fun Christmas quiz in aid of Social Bite and our mission to end homelessness.

A great way to add in some extra fun to your Christmas party or family get-together

What do I need to do?

1. Click here to download our Big Social Bite Christmas Quiz, with a full set of festive themed questions and answer sheets.
2. Set a date and time and invite colleagues to take part in the quiz either as individuals or in teams.
3. Set up a **JustGiving page** and ask teams to donate £5 per person to enter. Each £5 donation could help Social Bite provide one Christmas Dinner for someone who is experiencing homelessness.

HOLD A 'FESTIVE BIG SOCIAL BITE'

Get Together, Share Food, Pay it Forward this Christmas! Get together with friends and family, or a community group to share some great food with an important difference.

Whether it's a Christmas Party, a festive bake sale, or sharing a lovely team lunch to celebrate the end of the year, a Festive Big Social Bite gives you an opportunity to ask guests to 'Pay it Forward' by making a donation to Social Bite.

This is a great way to bring people together to share some time and food together at Christmas and support Social Bite.

What do I need to do?

1. Plan your Festive Big Social Bite. Pick a day and place for your event. This could be booking a location or inviting people to your home.
2. Set up your **JustGiving page** to start collecting donations. You can ask each guest to make a donation, as well as the word with people who may be unable to attend but wish to make a donation to ensure someone who is experiencing homelessness can have a Christmas Dinner.

5KM A DAY, FOR 24 DAYS



Lace up the running shoes and take on the ultimate Advent Challenge by running 5km every day from the 1st December until the 24th December to raise funds for the mission to end homelessness.

Whether it's taking on the challenge solo, or rallying colleagues, friends or family into a running club together, this is a fun and rewarding challenge to take on during the festive period.

Add in a fun Christmassy twist to runs throughout the challenge by asking runners to don a Santa hat, reindeer antlers, or a Christmas Jumper for a run.

Completely free to enter. It only takes seconds to register as an individual or create a team entry to fundraise collectively.

What do I need to do?

1. Invite colleagues to sign up for free. **Register your interest here.**
2. Your fundraising page will be automatically created so you can start collecting sponsorship, connect your fitness app to track your runs, and add your photos.
3. Start clocking up your 5km!

MORE FUNDRAISING IDEAS

Supercharge you fundraising with our downloadable Christmas resources



BUY SOMEONE HOMELESS A CHRISTMAS DINNER

Invite your friends, family or colleagues across the organisation to donate £5 to buy a Christmas dinner for someone experiencing homelessness. We can help you set up a **JustGiving page** so you can see how many meals you've collectively made possible.

TOP TIP

Ask for a donation of £2 for each person to take part



CHRISTMAS JUMPER DAY

Get in the festive spirit by wearing a Christmas Jumper for a day – Simply pick a day that people must show up, online or in the office, in their festive jumpers!



SECRET SANTA

We know many of you run a Secret Santa at this time of year. Perhaps this year, encourage staff to make a donation on behalf of their colleague. Share with them that their gift has helped to provide someone in a situation of homelessness with a Christmas meal this year.

TOP TIP

Assign your own bake-off panel!



CHRISTMAS BAKING

Whether you're heading in to the office, have a Christmas event at your local school or a club you're part of, or organising something in your neighbourhood, get your Christmas bake on! It could be a live taste test or an online best decorated bake competition. £2 entry fee and a prize for the best festive bake.

SETTING UP A FUNDRAISING PAGE

One of the easiest ways to fundraise is online.

STEP 1



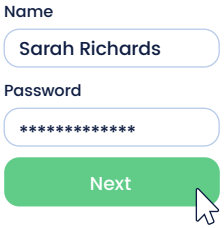
Go to Social Bite's Festival of Kindness Campaign page.
Click here to go to the page

STEP 2



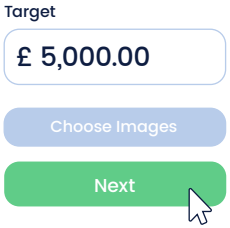
On the right of the page click on the button 'Start Fundraising'.

STEP 3



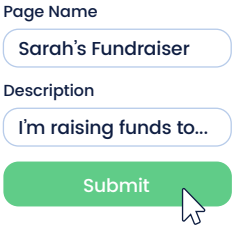
Choose a member of staff to set up a fundraising page on behalf of the company.

STEP 4



Set your fundraising target and upload your images.

STEP 5



Name your page and let everyone know why you are fundraising for Social Bite.



The first donation to your page always influences how others will donate. Why not make the first donation yourself to show others your dedication to your efforts.



Don't forget to say thank you. Each time you receive a donation to your page send a message of thanks. Others will be more likely to share your page too!

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THANK YOU

Thank you for being part of this movement of kindness. Your support will be helping thousands of people who are homeless and living in poverty.

We would love to hear your Festival of Kindness plans and we are here to support you with anything you might need.

Get in touch if you have any questions:
community@social-bite.co.uk

Follow us on socials and remember to tag us in all of your *#FestivalOfKindness* activities!

@socialbitebusiness @social_bite /socialbite-



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