

**SOCIAL BITE. ENDING
HOMELESSNESS**

OUR VISION

Our vision is a society where no one should have to be homeless.

We challenge the status quo by pioneering solutions that create lasting change.



OUR MISSION

We are a movement to end homelessness.

We are a charity and social business providing homes, jobs, food, and support to empower people to transform their own lives.



OUR VALUES

- Make it happen
- Keeping it real
- In it together
- Every relationship counts



Make it happen

(Entrepreneurial Spirit)

We believe in the power of ordinary people to take action and solve the social challenges we face. Innovative Social Business models are our foundation. We are not afraid to make mistakes or stick our head above the parapet, readily evolving to bring solutions and influence change where it is needed most. We are bold and relentless. We make it happen.



Keeping it real

(Authenticity & Trust)

We listen. Our work is built on positive trusting relationships and is shaped by people who are experts through experience. We share our knowledge, learnings, and impact to implement real social change.



In it together

(Equality)

We are committed to equality and social justice. Dignity, respect, and kindness are central to our work. We believe that there is no such thing as 'them and us', there is only 'us', and each of us has amazing potential inside of us and can make a valuable contribution to each other and the world. We are in it together - many of our team have come from a situation of homelessness themselves.



Every relationship counts

(Purposeful Relationships)

We connect. Strong relationships – with people and organisations – are at the heart of everything we do. We aim to understand unique needs and create environments in which people flourish. We build collaborative partnerships to create positive change.